



JA Inspire[®]

Impact that
INSPIRES
Michigan

2023

**Impact
Report**

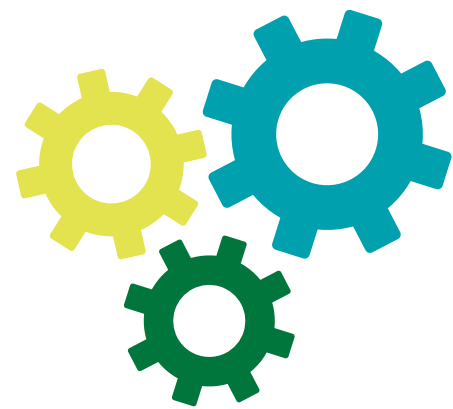




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Event Recap



JA Inspire *Virtual* is more than a career fair, it brings together the business community and local schools and is designed to help launch students into their futures: high school, college, and careers beyond. Within the virtual experience, students attended webinars and presentations, explored career booths, and heard from career speakers.

During the 2023-2024 school year we utilized this virtual platform for both the JA Inspire Michigan Event and the SEMCA Manufacturing Day event for Monroe and Wayne County youth.

Combined, we were able to provide over 8,600 students with career exploration opportunities!

This success is only possible because of our partnerships with local organizations, businesses and education partners.

THANK YOU TO OUR SPONSORS

Presenting Sponsor



Independent Bank
Display Group
GE Healthcare
Michigan Association of CPAs
MUST Careers
Oakland University
Smith Group
Walker-Miller Energy

THE EXPERIENCE

More than a Career Fair!

JA Inspire®

JA Inspire takes place in a rich virtual environment that mimics the dynamics of a live physical event, including a virtual lobby, information booth, auditorium for presentations, and halls with booths and sponsors. The program consists of three segments:

- ▶▶ Pre-event career-oriented lessons
- ▶▶ The JA Inspire Virtual career fair, with career exhibit booths and various webinars to explore
- ▶▶ A Post-event reflection

PROGRAM OVERVIEW

In JA Inspire Virtual students learn about:

▶▶ CAREER INTERESTS

- Students access their own values, skills and interests in the context of career paths

▶▶ CAREER PLANNING

- Explore 16 Career Pathways

▶▶ SOFT SKILLS

- Communication
- Responsibility
- Perseverance
- Taking Initiative
- Critical Thinking
- Collaboration
- Leadership

▶▶ LOCAL BUSINESS MEANS OPPORTUNITY

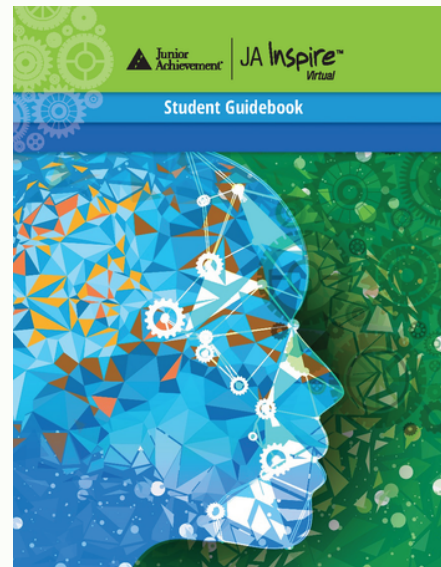
- Research local businesses and organizations

▶▶ HOW TO PREPARE FOR THE VIRTUAL CAREER FAIR EXPERIENCE

- Plan which exhibitor booths and webinars you will visit
- Learn how to navigate the virtual career fair platform

▶▶ DEBRIEF AND REFLECTION

- Students reflect on what they have learned
- Students identify next steps to further define their academic choices and career path



WHY WE INSPIRE

It was an awesome experience teaching and learning with the children.

-Volunteer

I liked the many options of different jobs and information about them.

-Student

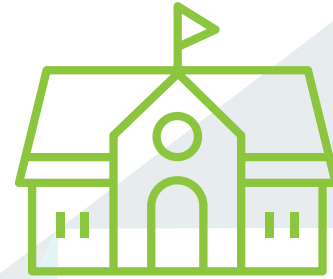
What I like best about JA Inspire Virtual is that it explains every category thoroughly and the jobs that come with it as well.

-Student

PROGRAM IMPACT



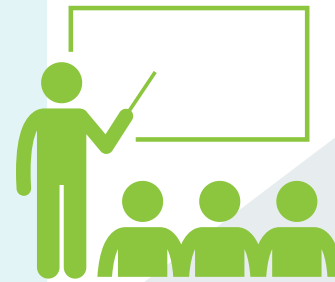
12,850
Students




76
Schools




157
Exhibitor
Booths



650
Educators &
Business
Leaders

 **93%** of participants learned about at least one career field that is a great match for their Talents, Abilities, and Interests.

 **85%** of participants believed JA Inspire helped them better understand what it takes to achieve their career goals

 **96%** of participants would be interested in other career exploration experiences specific to the 16 career pathways.

 **71%** of participants were exposed to a Business, Industry or Career Pathway located in Michigan that they were not aware of.

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***Save the Date!
New Platform
Launches Early
2024!***