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Event Recap



JA Inspire Virtual is more than a career fair, it brings together the business community and local schools and is designed to help launch students into their futures: high school, college, and careers beyond. Within the virtual experience, students attended webinars and presentations, explored career booths, and heard from career speakers.

During the 2023-2024 school year we utilized this virtual platform for both the JA Inspire Michigan Event and the SEMCA Manufacturing Day event for Monroe and Wayne County youth.

Combined, we were able to provide over 8,600 students with career exploration opportunities!

This success is only possible because of our partnerships with local organizations, businesses and education partners. **IMPACT THAT INSPIRES**

THANK YOU TO OUR SPONSORS

Presenting Sponsor

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Independent Bank
Display Group
GE Healthcare
Michigan Association of CPAs
MUST Careers
Oakland University
Smith Group
Walker-Miller Energy

THE EXPERIENCE

JA Inspire®

More than a Career Fair!

JA Inspire takes place in a rich virtual environment that mimics the dynamics of a live physical event, including a virtual lobby, information booth, auditorium for presentations, and halls with booths and sponsors. The program consists of three segments:

- Pre-event career-oriented lessons
- The JA Inspire Virtual career fair, with career exhibit booths and various webinars to explore
- A Post-event reflection

PROGRAM OVERVIEW

In JA Inspire Virtual students learn about:

CAREER INTERESTS

 Students access their own values, skills and interests in the context of career paths

CAREER PLANNING

Explore 16 Career Pathways

SOFT SKILLS

- Communication
- Responsibility
- Perseverance
- · Taking Initiative
- Critical Thinking
- Collaboration
- Leadership

LOCAL BUSINESS MEANS OPPORTUNITY

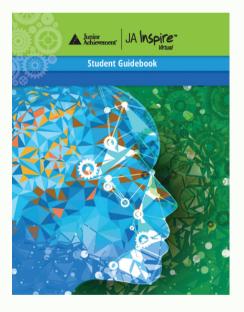
Research local businesses and organizations

HOW TO PREPARE FOR THE VIRTUAL CAREER FAIR EXPERIENCE

- Plan which exhibitor booths and webinars you will visit
- Learn how to navigate the virtual career fair platform

DEBRIEF AND REFLECTION

- Students reflect on what they have learned
- Students identify next steps to further define their academic choices and career path



WHY WE INSPIRE

It was an awesome experience teaching and learning with the children.

-Volunteer

I liked the many options of different jobs and information about them.

-Student

What I like best about JA
Inspire Virtual is that
it explains every category
thoroughly and the jobs that
come with it as well.

-Student

PROGRAM IMPACT



12,850 Students



76

Schools



157

Exhibitor Booths



650

Educators & Business Leaders



93% of participants learned about at least one career field that is a great match for their Talents, Abilities, and Interests.



of participants believed JA Inspire helped them better understand what it takes to achieve their career goals



of participants would be interested in other career exploration experiences specific to the 16 career pathways.



of participants were exposed to a Business, Industry or Career Pathway located in Michigan that they were not aware of.

EXHIBITORS

Thank you to the businesses, colleges and organizations that came together to inspire over 12,000 students in Michigan through our virtual career fair experiences!

Accenture

Ace Saginaw Paving

Aerostar

AJM Packaging Corporation

Ally Financial

Aztec Manufacturing Corporation

Bank of America

Blue Cross Blue Shield

Broder & Sachse Real Estate

CVS Health

Delta Air Lines

Delta Dental of Michigan

DESC

Detroit Chassis

Display Group

E&E Manufacturing

Edw. C. Levy Companies

ΕY

1st State Bank

Garber Automotive

GE Healthcare

General Motors

GM Financial

Great Lakes Water Authority

Henry Ford College

Henry Ford Health

Hexagon Manufacturing Intelligence Inc.

Independent Bank

KPMG

Lawrence Tech

Lear

LIFT

Magna International

McDonald's

MIAT College of Technology

MICPA (Michigan Association of CPAs)

Michigan Regional Council of Carpenters and Millwrights

Morrey's Contracting

MUST Careers

My Michigan Health

Nexteer Automotive

Oakland County Water Resources Commissioner's Office

Oakland University

PNC Financial Services

ROWE Professional Services Company

RSM US LLC

Sachse Construction

Schoolcraft College

Signal Restoration

Southeast Michigan Community Alliance (SEMCA)

SmithGroup

Stuart Mechanical

The Henry Ford - Ford Rouge Tour

US Air Force

US Navy

US Steel Corporation - Great Lakes Works

Vera & Joseph Dresner Foundation

Verizon

Walker-Miller Energy Services

WCCCD

Zolman Restoration



JA Inspire®

Save the Date!
New Platform
Launches Early
2024!