



JA Inspire<sup>®</sup>  
Virtual



# FUTURE CAREERS START HERE (IN MICHIGAN)



You're invited,  
Michigan  
employers!

You need future talent. Young people across Michigan need to learn all about local job opportunities and careers. The solution? JA Inspire Virtual. Share career and education pathways for high-growth, high-demand industries through interactive, VIRTUAL career booths. Customize your virtual exhibitor booth with minimal time and commitment and help grow your future talent pipeline.

**By 2030, Michigan Department of Labor and Economic Opportunity (LEO) wants to increase the number of working-age adults with a skill certificate or college degree from 49% to 60% (sixtyby30.org).**

## WHY IT MATTERS

JA programming helps students work toward individual goals and build skills, behaviors and attitudes required in the workplace. A JA USA study found there's a great need for 18-25-year-olds to possess both hard and soft skills. JA's career and work readiness programs help youth develop these ten competencies employers, like you, value most: collaboration, critical and analytical thinking, engaging communication, cultural agility, creativity, decision making, problem solving, self-direction, interpersonal skills, and career development.

Create a booth  
like this with your  
company's logo &  
branding



## BECOME A SPONSOR

Sponsorship opportunities range from \$50,000 to \$500 with a customizable list of benefits. Opportunities include:

Presenting Sponsor	\$50,000	Silver Sponsor	\$10,000
Diamond Sponsor	\$35,000	Bronze Sponsor	\$5,000
Platinum Sponsor	\$25,000	Iron Sponsor	\$1,000
Gold Sponsor	\$15,000	JA Supporter	\$500



"After participating in JA Inspire, I am no longer closed minded about which careers I'm capable of pursuing."

- Lauryn Tellis,  
JA Inspire Participant



# SPONSORSHIP OPPORTUNITIES

## JA PRESENTING SPONSOR

**\$50,000**

Select up to 9 customized benefits from Sponsor Benefits Menu

## JA DIAMOND SPONSOR

**\$35,000**

Select up to 8 customized benefits from Sponsor Benefits Menu

## JA PLATINUM SPONSOR

**\$25,000**

Select up to 7 customized benefits from Sponsor Benefits Menu

## JA GOLD SPONSOR

**\$15,000**

Select up to 6 customized benefits from Sponsor Benefits Menu

## JA SILVER SPONSOR

**\$10,000**

Select up to 5 customized benefits from Sponsor Benefits Menu

## JA BRONZE SPONSOR

**\$5,000**

Opportunity for a booth\*, volunteer opportunities, and name placement on JA Inspire virtual platform

## JA IRON SPONSOR

**\$1,000**

Opportunity for a booth\* and volunteer opportunities

## JA SUPPORTER

**\$500**

Opportunity for a booth\* and volunteer opportunities

Select benefits from the menu below



## SPONSOR BENEFITS MENU

- \* Branded Booth(s) on the JA Inspire Virtual Career
- Exploration Platform
- Sponsor and invite a partner company for a virtual booth (i.e. small business)
- Logo placement and recognition on JA Website
- Name placement and recognition on JA Website
- Logo placement on JA Inspire virtual platform
- Name placement on JA Inspire virtual platform
- Social media recognition- LinkedIn, Facebook, Instagram, Twitter
- Sponsor Recognition for Elementary Program(s)
- Sponsor Recognition for Middle School Program(s)
- Sponsor Recognition for High School Program(s)
- Sponsor Recognition for Young Adult Program(s)
- Volunteer Opportunities (CRA//Affinity Group//other)



## SPONSORSHIP CONTACT

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## LEARN MORE

[jamichigan.org/inspiremi](http://jamichigan.org/inspiremi)