



Celebrate with us!
Wednesday
May 9, 2012
6pm to 9pm
Quicken Loans JA Finance Park

Who: Junior Achievement of Southeastern Michigan, in partnership with *DBusiness* magazine and News/Talk 760 WJR.

What: Identifying and recognizing business leaders in metro Detroit who are contributing to moving the economy forward in Southeast Michigan.

Why: With the goal to inspire growth in our region, a panel of qualified judges from WJR, *DBusiness*, and Junior Achievement will select up to six Champions of the New Economy in February 2012. Those individuals will be introduced and profiled in the May/June 2012 issue of *DBusiness* magazine. *DBusiness.com* and News/Talk 760 WJR will highlight each Champion with an in-depth written interview and podcast.

When: JA will recognize the “Champions of the New Economy” at a culminating event on May 9, 2012 at Quicken Loans JA Finance Park in Detroit.

Questions? Contact Blythe Spitsbergen at Junior Achievement – 313.962.5685 or bspitsbergen@jamichigan.org.

Event Sponsorship Opportunities

\$15,000 Presenting Sponsor

- Category exclusivity
- Logo inclusion on all Champions of the New Economy “call for entries ads”
- Logo inclusion on e-invitations (6,000)
- Logo inclusion on Banner ad on www.dbusiness.com (25,000 impressions)
- Logo inclusion on ad promoting the program and event in May/June issue of *DBusiness* magazine
- Logo projection at event
- Opportunity to offer gift bag item
- Twenty (20) tickets to the Champions of the New Economy event on May 9, 2012
- Inclusion as Presenting Sponsor on (25) twenty-five :60 second on air promotion vignettes with cuts from podcasts on WJR
- Podcast mentions in opening billboard for each podcast as presenting sponsor
- Logo inclusion or mention on 115 (15 on WJR and 100 on WJR.com) promotional announcements for Champions of the New Economy
- Link from logo on www.ChampionsOfTheNewEconomy.com to presenting sponsor’s website
- Link from logo on www.jamichigan.org to presenting sponsor’s website
- Link from logo on www.WJR.com podcast webpage to presenting sponsor’s website

\$10,000 Major Sponsor

- Logo inclusion on all Champions of the New Economy “call for entries ads”
- Logo inclusion on e-invitations (6,000)
- Logo inclusion on Banner ad on www.dbusiness.com (25,000 impressions)
- Logo inclusion on ad promoting the program and event in May/June issue of *DBusiness* magazine
- Logo projection at event
- Opportunity to offer gift bag item
- Ten (10) tickets to the Champions of the New Economy event on May 9, 2012
- Inclusion as a Sponsor on (25) twenty-five :60 second on air promotion vignettes with cuts from podcasts on WJR
- Podcast mentions in opening billboard for each podcast as a Sponsor
- Logo inclusion or mention on 110 (10 on WJR and 100 on WJR.com) promotional announcements for Champions of the New Economy
- Logo inclusion on www.ChampionsOfTheNewEconomy.com
- Logo inclusion on www.jamichigan.org
- Logo inclusion www.WJR.com

\$5,000 Champion Sponsor

- Logo inclusion on e-invitations (6,000)
- Logo inclusion on ad promoting the program and event in May/June issue of *DBusiness* magazine
- Logo projection at event
- Ten (10) tickets to the Champions of the New Economy event on May 19, 2011
- Inclusion as a Sponsor on (25) twenty-five :60 second on air promotion vignettes with cuts from podcasts on WJR
- Logo inclusion or mention on 105 (5 on WJR and 100 on WJR.com) promotional announcements for Champions of the New Economy
- Logo inclusion on www.ChampionsOfTheNewEconomy.com
- Logo inclusion on www.jamichigan.org
- Logo inclusion www.WJR.com

\$3,000 Partner Sponsor

- Logo inclusion on e-invitations (6,000)
- Logo projection at event
- Ten (10) tickets to the Champions of the New Economy event on May 19, 2011

\$2,500 Entrepreneur Sponsor

- Written recognition on e-invitations (6,000)
- Written recognition at event
- Ten (10) tickets to the event

\$1,500 Student Sponsor

- Written recognition on e-invitations (6,000)
- Written recognition at event
- Six (6) tickets to the event

\$150 Ticket

- I have enclosed a check payable to Junior Achievement
- Please invoice me
- Charge my credit card
 Visa/MasterCard/Discover/AMEX

_____ Contact Person

_____ Organization Name *(exactly as you would like it in print)*

Name on Card: _____

_____ Address

Card No. _____

Expiration Date: _____

_____ City/State/Zip

Billing Address: _____

Zip: _____

Phone: _____

MAIL, EMAIL OR FAX FORM TO:
JA OF SOUTHEASTERN MICHIGAN
ATTN: Blythe Spitsbergen
577 E. LARNED
DETROIT, MI 48226
EMAIL: bspitsbergen@jamichigan.org
FAX: (313) 964-8996

Email: _____