

**JA Be Entrepreneurial  
Business Challenge  
May 2012**  
Quicken Loans JA Finance Park  
577 E. Larned Street  
Detroit, MI 48226



**SPONSORSHIP OPPORTUNITIES**

**Presenting Sponsor: \$10,000**

*Benefits include:*

- Competition title features your company name – **JA Be Entrepreneurial Business Challenge presented by COMPANY**
- Company logo recognition on competition signage
- A full page color ad on the inside cover of the competition program
- Company's logo and link as the lead logo on JA's website as well as the online registration for the competition
- Company's logo on virtual and printed materials and competition information
- Press release announcing sponsorship
- Opportunity to provide promotional materials to competition attendees

**Partner Sponsor: \$3,000**

*Benefits include:*

- Company logo on competition signage
- A ½ page color ad in the competition program
- Company's logo and link on JA's website
- Company's logo in the second spot on virtual and printed materials and competition information
- Provision of JA Curriculum for three classrooms of students (75 students)
- Sponsorship of three students at the competition
- Press release mention

**Classroom Sponsor: \$1,000**

*Benefits include:*

- Company Logo on competition signage
- Company's logo and link on JA's website
- Company's logo in the third spot on virtual and printed materials and competition information
- Provision of JA Curriculum for one classroom of students (25 students)
- Sponsorship of two students at competition
- Recognition as a Classroom Sponsor in the competition program
- Press release mention

**Student Sponsor: \$500**

*Benefits include:*

- Company listed on competition signage
- Company listed on JA's website
- Sponsorship of one student at competition
- Recognition as a Student Sponsor in the competition program